

Elizaveta Sashenkova, Multidisciplinary designer

About Multidisciplinary designer at the intersection of design and development. I work with branding and web design in a digital environment. I write code, understand the basics of frontend development, and am developing towards an interactive web.

[Portfolio](#) | [GitHub](#) | elisa.sashenkova@gmail.com | [LinkedIn](#) | +7 996 331 86 79

Experience **Multidisciplinary designer** June 2025 — Present
Freelance

- Web design and implementation for B2B clients: from problem research to visual solutions and implementation. Layout and launch of websites on Framer and Tilda.
- Code for interactive web experiments and special projects.
- 3D, pre-printing it, and integrating it into the web.

Visual content designer February 2022 — January 2023
Trinity, Russia (A multifunctional space hosting various classes, lectures, and events)

Enhanced visual design, organized and conducted photo shoots, handled post-production, and published content.

- Initiated the overhaul of visual solutions to strengthen the emotional connection with the audience, creating a warmer and more relatable brand image. This resulted in a 27% increase in mentions of the space's social media account
- Developed a content plan and organized over 20 shoots, ensuring timely creation and publication of materials. Regular content releases and social media activity boosted audience engagement

Retoucher February 2021 — August 2021
Mark Sullivan-Bradley, Freelance, Remote (Fashion & Lifestyle Photographer working in Australia and USA)

- Retouched over 70 images for model portfolios using non-destructive Dodge & Burn techniques in Photoshop and color settings in Capture One
- Reduced the photographer's workload by 12 hours per week, allowing more focus on commercial shoots

NGO Relations Coordinator September 2020 — December 2020
Help Simply (Pomogi Prosto), Russia (A platform connecting charities and NGOs with volunteers and resources)

- Conducted website accessibility research for visually impaired users, identifying key issues using TalkBack and JAWS and presenting findings for further improvement
- Participated in more than five website and registration form tests, which led to the resolution of optimization errors and improved user experience

Education &
Courses

Artist-Master

2016 — 2020

Kemerovo Regional Art College

English
[Virginia Bēowulf](#)

2024 — Present

Course Digital Designer
[Perasperadastra](#)

2024

Course JS/Front-end
[RS School](#)

2023

Skills

- **Tools:** Figma, Photoshop, Framer, Tilda, Rive, Spline, Blender, Notion, Slack, prompting AI
- **Web Development:** HTML / CSS / JavaScript, VS code, Cursor, Three.js
- **Interface Design and UX Processes:** prototyping, wireframing, user flow, auto layouts, components, UI-kit, JTBD, value proposition, testing
- **AI:** ChatGPT, Sora